

## Remove the Barriers Between Data and Action

Splunk turns data into doing with the world's first Data-to-Everything™ Platform designed to investigate, monitor, analyze and act on data from any source on any timescale. Our powerful platform and unique approach to data have empowered organizations to improve service levels, reduce operations costs, mitigate risk, enhance DevOps collaboration and create new product and service offerings.

## How We Help You Bring Data-to-Everything

### Go From Investigation to Action

Move seamlessly from investigation, monitoring, analysis and action on your data.

### Build for the Data Age

Build with the latest technologies on our Data-to-Everything Platform to gain a competitive advantage.

### Empower Everyone

Enable your entire organization to drive business outcomes with purpose-built solutions and an ecosystem of apps and partners.

## Why Splunk?

**Splunk is the only platform that helps you investigate, monitor, analyze and act with:**

### Any Data

Ingests and understands the relationship between all data, from any system and application, regardless of structure.

### Any Source

Get data in easily from anywhere. Ingest that data at massive scale versus any of the other solutions with a rich ecosystem of data source partners.

### Any Timescale

Perform ad-hoc investigation, get real-time insights, and analyze large complex datasets over extended timeframes.

### Any Insight

Apply data across IT, security, application development, and business questions, decisions, and actions.

### Any Action

Automate actions based on set playbooks or AI-driven decision-making, and simplify collaborative response across systems and devices.

## About Splunk

Fortune 100 Customers

**92**

Splunk Apps

**1900+**

Partners

**2000+**

Employees Worldwide

**5000+**

FY20 Revenue

**\$2.3B+**

Publicly Traded

**NASDAQ: SPLK**



# Challenges We Solve

Splunk allows you to use any data, from any source, across any timescale. With machine learning, real-time streaming, automation, massive scalability and more, Splunk provides one Data-to-Everything platform for your business to turn data into doing.



## IT Operations

**How can I ensure optimal performance of critical services, apps and the infrastructure that powers them?**

Gain predictive analytics, proactive alerting and complete visibility into the health of the services you deliver and infrastructure you manage.



## Security

**How can I maintain visibility, speed up investigations, and reduce the impact of dynamic operations models?**

Gain real-time security monitoring of new or evolving data sources with the ability to perform comprehensive incident investigations, maintain proactive defenses, and empower dynamic operations.



## DevOps

**How can I improve software development and operations performance to accelerate innovation, respond to dynamic conditions, and elevate customer experience?**

Gain full-stack observability across cloud infrastructure and services, modern applications, and custom business KPIs. Deliver code faster and reduce MTTR with full-fidelity transaction monitoring, AI-driven directed troubleshooting, and automated response.

Learn more: [splunk.com/asksales](https://splunk.com/asksales)

## Customer Spotlight

**Domino's** is the leader in global pizza sales thanks in large part to a data-first approach to everything — from behind-the-scenes IT and security operations to daily customer interactions like ordering and delivery. To stay No. 1, the pizza powerhouse uses Splunk to inform decisions, drive innovation and satisfy customers' cravings for speed, quality and convenience.

With Splunk's Data-to-Everything Platform, Domino's:

- Enhances reliability and proactive uptime for 16 digital ordering channels and technology for over 16,300 global stores.
- Uses data to drive decisions for investment, budget, technology and operational efficiency.
- Protects customer data and brand reputation by proactively identifying and mitigating threats.

**“We trust Splunk with our most critical environments. More than half our business is through our digital channels, and Splunk is our eyes into all those services and channels.”**

Mike Cox, Operational Intelligence Architect

